Common Craft Video Fact Sheet

Common Craft videos teach safe and productive use of computers and the internet.

commoncraft®

What is Common Craft?

Common Craft is a subscription service that offers a library of original, ready-made videos used by educators in over 50 countries.

How are Common Craft videos used?

Members use the videos to educate others in classrooms, online meetings, websites, and more. The videos are often used to introduce a big idea at the beginning of a lesson and set the stage for teaching.

Who uses the videos?

Anyone who teaches subjects related to the computers and the internet. Often, these are librarians, tech trainers, IT staff, course creators, presenters, and more.

What are appropriate age groups?

Middle school and up. The videos are also used by universities, community colleges, and large companies.

What subjects do the videos cover?

We teach safe, responsible, and productive use of computers and the internet. Subjects include: internet basics, internet safety, digital citizenship, and study skills.

> "Common Craft takes the business of 'explaining' to a whole new level. Simple, profoundly understandable, and applicable for any audience."
>
> – Drew Boyd, Associate Professor, University of Cincinnati

How does membership work?

We offer a monthly "streaming" plan for individuals. Our annual "All Access" plans provide for streaming, downloading, and embedding the videos. Compare Plans

What's included with membership?

Each video is available with captions in English, a transcript, and a downloadable Lesson Plan that provides quiz, discussion questions and more.

What payment options do you accept?

Our website accepts credit cards. We also accept purchase orders from organizations. Email info@commoncraft.com with any questions.

How are Common Craft videos different?

Each video in our library explains a specific subject by focusing on context and concept. We help viewers develop a new, big-picture perspective that develops interest in new subjects.

PLAN	FEATURES	PRICING
Streaming	Stream the entire library	$15/Mo
Basic	Stream, download or embed 3 videos	Starts at $79/yr
Pro	Stream, download, or embed ALL videos	Starts at $159/yr
Editor	Same as Pro, including rights to edit the videos with your software	Starts at $299/yr

Video Library: https://commoncraft.com/video-library

Join Common Craft: https://commoncraft.com/join